

CALL FOR PAPERS

2nd BIENNIAL INTERDISCIPLINARY CONFERENCE OF BUSINESS & INFORMATION MANAGEMENT



8 AND 9 OCTOBER 2026



SUN CITY RESORT, NORTH WEST



CONFERENCE AIM:

The main goal of this conference is to provide a forum and encourage discussion on topics affecting interdisciplinary business studies. This conference aims to unite researchers, postgraduate students, entrepreneurs, innovators, and change-makers from Business and Information Management fields to advance the understanding and application of intelligence, innovation, and interdisciplinary thinking in shaping resilient and smart futures. By encouraging the exchange of ideas, fostering entrepreneurial mindsets, and highlighting human-centric and sustainable solutions, the event seeks to empower participants to collaboratively share impactful approaches that address today's complex challenges and unlock opportunities for transformative growth.

The Business and Information Management Services department at Tshwane University of Technology (TUT) and the Information and Corporate Management department at Durban University of Technology (DUT) invite conference delegates, authors, and researchers to submit theoretically grounded and empirically sound papers. These papers should demonstrate how technological advancements and digitisation Shape Futures.

We call upon academics, researchers, postgraduate students, industry experts and practitioners to submit your full papers before the due dates indicated. In addition to the conference proceedings, the best papers from this conference will be considered for publication in a 'Special Section' of the Southern African Business Review (SABR).



IMPORTANT DATES:

30 November 2025

Call for Papers

31 March 2026

Call Close

30 April 2026

Call Extension

15 June 2026

Notification of Accepted Papers

29 June 2026

Final Submission of Full Papers

22 June 2026

Early Bird Registration

31 August 2026

Registration Closing Date



CONFERENCE THEME:

Shaping Futures – Intelligence, Innovation, and Interdisciplinary Thinking.



SUB THEMES:

1

Smart Digital Futures:

Reimagining business and education through integrated digital ecosystems, data, and next-gen connectivity.

2

AI-Driven strategy and Intelligence:

Embedding AI not just as a tool, but as a thinking partner in business decision-making, ethics, and operational transformation

3

Disruptive Innovation and Agile Leadership:

Leading with creativity and adaptability in volatile markets and rapidly changing workplaces.

4

Entrepreneurship Rewired:

Exploring strategies for long-term, responsible development and emphasising people-oriented approaches within business and technology.

5

Sustainable Growth and Human-Centric Investments:

Empowering corporate, social and student entrepreneurs to thrive in a hyper-connected, purpose-driven world.



GUEST SPEAKERS:



Jaye Richards-Hill
MICROSOFT

Jaye's focus is on Artificial Intelligence, Education and the 6th Industrial Revolution.



Ayanda Mafuleka
FASSET

Ayanda's philosophy emphasises servant leadership, social responsibility, and education-based empowerment.



COST:

Early Bird Registration Fee

- R5 500: Delegate
- R4 500: Registered Student

Registration Fee

- R6 000: Delegate
- R5 000: Registered Student



GUIDELINES FOR SUBMISSION OF FULL PAPER

Guidelines for Submission of Full Paper

Prospective authors should kindly format their full papers according to the following guidelines:

- Introduction, background and orientation, purpose, objectives and motivation of the study.
- Literature review and theoretical basis of the study.
- Research objective, questions/hypothesis.
- Research design, approach, strategies, method, settings, population, sampling, data collection and instrumentation, data analysis process, validity and reliability (quantitative)/or strategies for ensuring quality and rigour, credibility, transferability, dependability and conformability (qualitative).
- Ethical considerations.
- Results (quantitative)/Findings (qualitative).
- Discussion.
- Limitations and strengths.
- Recommendations.
- Implications- practical/managerial/policy.
- Contribution and value add of the study.
- Conclusions.

References should be done using the Chicago Manual of Style: Author-Date, 17th ed.

https://www.chicagomanualofstyle.org/tools_citationguide/citation-guide-2.html

General Style Guidelines.



CONFERENCE ORGANISING COMMITTEE

- Dr E Bruhns
- Dr DM v V Marais
- Dr CPJ Harmse
- Dr G Maake
- Prof SP Moyane
- Dr T Ramsuraj
- Dr P Mthlana
- Dr M Ngibe
- Dr R Reddy
- Dr N Ross
- Mr N Nkomo
- Mr Y Naidoo
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